

Last Received: 08/27/2012 12:10 PM
Showing Buylines: All Rep & Sta Revised LinesStation WVBT-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1561
Buyer CASEY BESSETTE
Phone#
Fax#Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1561
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=*

--- REMARKS ---

VER 3 ISSUED TO REV PRGM LN'S 6-13; REV TP LN 16
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	TU	4P-5P	STEVE WILKOS	:30	\$250.00	09/18-09/18	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*7	W	4P-5P	STEVE WILKOS	:30	\$250.00	09/19-09/19	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*8	TH	4P-5P	STEVE WILKOS	:30	\$250.00	09/20-09/20	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*9	F	4P-5P	STEVE WILKOS	:30	\$250.00	09/21-09/21	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*10	M	4P-5P	STEVE WILKOS	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								

EC'd Yes
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Station WVBT-TV NORFOLK, VA. Agency () MUNDY KATOWITZ MEDIA INC Rep Firm
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Product PRIORITIES USA WASHINGTON, DC 20003 Salesperson () ANJIE BRADY
Estimate# 1561 Agency C/P1/P2/E 321/340/1561 Salesperson Phone# 215-567-6005
Buyer CASEY BESSETTE Flight Dates 09/18/2012 - 09/24/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	TU	5P-6P	JERRY SPRINGER	:30	\$250.00	09/18-09/18	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*12	TH	5P-6P	JERRY SPRINGER	:30	\$250.00	09/20-09/20	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*13	M	5P-6P	JERRY SPRINGER	:30	\$250.00	09/24-09/24	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*16	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/22-09/22	1	1	1	\$1,000.00	
				Buyline Comment: REVISE TIME PD DUE COLLEGE FTBL								
				Sales Remark: V3 REVISE TIME PD								
				V3 More than 2 codes changed								

---REPORT TOTALS---

Report Totals: 9 / \$3,000.00

---SALES MONTHLY TOTALS---

Sep 12: 16 / \$4,000.00
Sales Totals: 16 / \$4,000.00
Station Totals: 16 / \$4,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$50,000 CATV 0% WAVY 33% WGNT 6% WPXV 0% WTKR 23%
WTVZ 4% WVBT 8% WVEC 26%

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE